



November 13th 2018

Day of Giving!

- POST ALL DAY!!
- Refer to “Social Media Tips” and “Make Social Media Work” in your NPO Toolkit
- Kick off the day by making a donation to your page! Make sure to #Unselfie!
- Send at least one email to your network and remind them TODAY is THE day to give! You can also update them periodically throughout the day about your progress
- Share enthusiasm for WyoBraska Gives on your social media platforms and let everyone know why the organization you support is so great
- Share stories and post on your chosen organization’s page. Make sure to “tag” or “mention” Oregon Trail Community Foundation to amplify your audience.
- Use Social Media to cheer on and thank donors live with status updates.
- Post pictures and updates from Giving Day events
- Follow the live leaderboard at www.WyoBraskaGIVES.org and cheer on your cause!
- Tell engaging stories via social media, blog, etc. about why you support your cause.
- Make sure to update your \$ Goals and updated amount raised.
- Thank Volunteers, Board Members, Fans, Donors and Supporters for their hard work during WyoBraska Gives.
- Celebrate and have fun!